

Community Bank Pingelly and Brookton FUNDING MATRIX

| ENGAGEMENT TYPE/LEVEL <i>(IN 12 MONTHS FOLLOWING FUNDING)</i> | < \$2,500 | \$2,501 - \$5000 | \$5,001 - \$10,000 | >\$10,000 |
|--|-----------|------------------|--------------------|-----------|
| Organisation banks with Community Bank Pingelly and Brookton | ✓ | ✓ | ✓ | ✓ |
| Provide a photo shoot opportunity | ✓ | ✓ | ✓ | ✓ |
| Follow & tag Community Bank Pingelly and Brookton on social media | ✓ | ✓ | ✓ | ✓ |
| Promote the partnership and project on organisation's social media platforms | ✓ | ✓ | ✓ | ✓ |
| Provide relevant event dates | ✓ | ✓ | ✓ | ✓ |
| Logo placement – website | | ✓ | ✓ | ✓ |
| Logo placement – printed or digital marketing material | | ✓ | ✓ | ✓ |
| Share one (1) Community Bank product social media post | | ✓ | ✓ | ✓ |
| Celebrate project in local media (community social or newspaper) | | ✓ | ✓ | ✓ |
| Advertising space – signage | | ✓ | ✓ | ✓ |
| Logo placement – uniforms/equipment (if applicable) | | ✓ | ✓ | ✓ |
| Share an additional two (2) Community Bank product social media posts | | | ✓ | ✓ |
| Opportunity to attend a committee meeting or AGM | | | | ✓ |
| Guest speaker opportunity at an event if applicable | | | | ✓ |